

BYD Electronic International Co Ltd

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Riding onto surging EV sales and intelligent products

- Regarded as one of the world's leading providers of intelligent product solutions involving in 4 major products; (i) Smart Phone & NB Notebook PC, (ii) New Intelligent Product, (iii) Auto Intelligent System and (iv) Medical Devices.
- Expansion of scope of works in partnership with US chip giant Nvidia is expected to boost topline growth.
- Leveraging onto the rising demand in electric vehicles and intelligent products.
- Technically, price is establishing the breakout-pullback-continuation pattern and may target the next resistances at HKD31.00-34.00 with long term target set at HKD36.00.

BYD daily: Breakout-pullback-continuation

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Trading Catalyst

- BYD Electronic International Co Ltd (BYD) is regarded as one of the world's leading providers of intelligent product solutions involving in 4 major products; (i) Smart Phone & NB Notebook PC, (ii) New Intelligent Product, (iii) Auto Intelligent System and (iv) Medical Devices. Over the years, the group has established its footprint with 8 branches and offices across the globe.
- Going forward, the expansion of scope of works in partnership with US chip giant Nvidia is expected to boost topline growth given that the latter is only contributing to a small percentage to total revenue. Growth is expected to also emanate from auto and new smart products sectors following the rising number of North American clients, as well as the recovery in the Android cellphone market.
- We reckon that BYD will be leveraging onto the rising demand in electric vehicles and intelligent products. Based on Bloomberg consensus estimates, BYD has 89.3% Buy rating with an average 12-month target price of HKD32.09 (potential 8.6% upside from current share price) from 28 research houses.

BYD ELECTRONIC INTERNATIONAL CO LTD

Last Price (HKD)	29.55
5 Day Change (%)	1.5
1 Day Range Percentile (%)	100.0
5 Day Range Percentile (%)	72.7
52Week Range Percentile (%)	90.0
Volatility 30D	30.1
EMA9, EMA20, EMA60 Trend	Uptrend
Price vs. EMA20 (%)	0.6
DMI DI+	23.6
DMI DI-	16.5
ADX	31.5
Price Skew	DOWN
RSI 14D	60.2
RSI OB/OS	Positive
Price vs. Bollinger Band (%)	53.2

Bloomberg

Financial snapshot

FYE Dec	FY22	FY23f	FY24f
Revenue (HKD m)	107186.3	127670.8	148737.6
Net profit (HKD m)	1857.6	2930.8	4023.9
Shares (m)	2253.2	2253.2	2253.2
EPS (cent)	82.4	130.1	178.6
DPS (cent)	16.5	25.6	30.8
P/E (x)	35.8	22.7	16.5
DY (%)	0.6	0.9	1.0

Bloomberg

Technical Outlook

- Technically, price has formed an uptrend formation since March 2023. After delivering a strong set of quarterly earnings in mid-July 2023, price has reacted positively and charged higher. Price subsequently staged a minor pullback. For now, price is establishing the breakout-pullback-continuation pattern, targeting the next resistances at HKD31.00-34.00 with long term target set at HKD36.00. Support is set at HKD27.20 and cut loss is located at HKD26.00.

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As of **Monday, 21 Aug, 2023**, the analyst(s), Kenneth Leong, whose name(s) appears on the front page, who prepared this report, has interest in the following securities covered in this report:

(a) nil.

Glossary

Last Price (RM)	Last closing price
5 Day Change (%)	Percent change in price over the last five days. The formula is: [(Last Trade - Closing Price Five Days Ago) / Closing Price Five Days Ago] x 100.
1 Day Range Percentile (%)	Calculates the percentile value within the 1-day range
5 Day Range Percentile (%)	Calculates the percentile value within the 5-day range
52 Week Range Percentile (%)	Calculates the percentile value within the 52-week range
Volatility 30D	A measure of the risk of price moves for a security calculated from the standard deviation of day-to-day logarithmic historical price changes. The 30-day price volatility equals the annualised standard deviation of the relative price change for the 30 most recent trading days closing price, expressed as a percentage.
EMA9, EMA20, EMA60 Trend	If EMA9 is greater than EMA20 and EMA20 is greater than EMA60 it will be stated as Uptrend. If the EMA9 is lesser than EMA20 and the EMA20 is lesser than EMA60, it will be stated as Downtrend, otherwise Consolidation.
Price vs. EMA20 (%)	Position of the price away from the EMA20 level
DMI DI+	Positive directional movement.
DMI DI-	Negative directional movement.
ADX	ADX is a moving average of the directional movement index.
Price Skew	If the average of 20 days closing price is greater than 20 days Median price, it will be stated Up. If the average of 20 days closing price is lower than 20 days Median price, it will be stated Down.
RSI 14D	RSI measures the momentum of a security to determine whether it is in an overbought or oversold condition. If RSI 14 days is greater or equal to 70, it will be stated Overbought.
RSI OB/OS	If the RSI 14 days is greater or equal to 50, but lower than 70, it will be stated Positive. If the RSI 14 days is greater than 30, but lower than 50, it will be stated Negative. If the RSI 14 days is lower or equal to 30, it will be stated Oversold.
Price vs. Bollinger Band (%)	Position of the price compare to the Bollinger band in percentage