

Aeon Co. (M) Bhd

Kenneth Leong
kennethleong@msec.com.my
(603) 2201 2100

Boost from strong retail spending

- A leading general merchandise store cum supermarket chain, with 34 AEON Stores, 28 AEON Mall, 21 AEON BiG, 9 AEON MaxValu Prime, 65 AEON Wellness, 42 Daiso and 3 Komai-so across Malaysia.
- Focus onto digitalisation, innovation and sustainability through their sustainable digital transformation journey in their online platform, myAEON2go.
- Retail sales could be driven by the special RM10,000 withdrawal facility from the Employees Provident Fund.
- Technically, traders may anticipate for a potential breakout above RM1.56, targeting the next resistances at RM1.69-1.75 with long term target set at RM1.80.

AEON daily: Monitor for breakout



M+ Wiz

Trading Catalyst

- Aeon Co. (M) Bhd (AEON) set into Malaysia back in 1984 known as Jaya Jusco Stores Sdn Bhd. Throughout the years, AEON has evolved into a leading general merchandise store cum supermarket chain, with 34 AEON Stores, 28 AEON Mall, 21 AEON BiG, 9 AEON MaxValu Prime, 65 AEON Wellness, 42 Daiso and 3 Komai-so across Malaysia.
- Moving forward, AEON will focus onto digitalisation, innovation and sustainability through their sustainable digital transformation journey in their online platform, myAEON2go. With Malaysia having transitioned into the endemic phase, AEON is benefitting from the higher footfall at their premises, which in turn improved sales.
- We reckon that retail sales will remain driven by the special RM10,000 withdrawal facility from the Employees Provident Fund. Already, retail and wholesale sales rose 15.2% YoY to RM128.0bn in April 2022 as consumers splurged prior to the Hari Raya festive season in May 2022.

AEON CO. (M) BHD

Last Price (RM)	1.56
5 Day Change (%)	4.0
1 Day Range Percentile (%)	100.0
5 Day Range Percentile (%)	77.8
52Week Range Percentile (%)	72.3
Volatility 30D	39.0
EMA9, EMA20, EMA60 Trend	Uptrend
Price vs. EMA20 (%)	3.1
DMI DI+	18.9
DMI DI-	20.3
ADX	19.7
Price Skew	UP
RSI 14D	54.8
RSI OB/OS	Positive
Price vs. Bollinger Band (%)	62.9

Bloomberg

Financial snapshot

FYE Dec	FY21	FY22f	FY23f
Revenue (RM m)	3630.44	149.44	334.9
Net profit (RM m)	85.3	104.8	119.8
Shares (m)	1404.01	1404.01	1404.0
EPS (sen)	6.1	7.5	8.5
DPS (sen)	3.0	3.8	4.1
P/E (x)	25.7	20.9	18.3
DY (%)	1.9	2.4	2.6

Bloomberg

Technical Outlook

- Technically, it is still on the upward trend since the recent rally in February 2022. The aforementioned rally has stalled as price staged a pullback towards around the daily SMA200 before finding stability. Price has since rebounded to close above the daily EMA60. For now, traders may anticipate for a potential breakout above RM1.56, targeting the next resistances at RM1.69-1.75 with long term target set at RM1.80. Support is pegged at RM1.42 and cut loss is located at RM1.41.

Glossary

Last Price (RM)	Last closing price
5 Day Change (%)	Percent change in price over the last five days. The formula is: [(Last Trade - Closing Price Five Days Ago) / Closing Price Five Days Ago] x 100.
1 Day Range Percentile (%)	Calculates the percentile value within the 1-day range
5 Day Range Percentile (%)	Calculates the percentile value within the 5-day range
52 Week Range Percentile (%)	Calculates the percentile value within the 52-week range
Volatility 30D	A measure of the risk of price moves for a security calculated from the standard deviation of day-to-day logarithmic historical price changes. The 30-day price volatility equals the annualised standard deviation of the relative price change for the 30 most recent trading days closing price, expressed as a percentage.
EMA9, EMA20, EMA60 Trend	If EMA9 is greater than EMA20 and EMA20 is greater than EMA60 it will be stated as Uptrend. If the EMA9 is lesser than EMA20 and the EMA20 is lesser than EMA60, it will be stated as Downtrend, otherwise Consolidation.
Price vs. EMA20 (%)	Position of the price away from the EMA20 level
DMI DI+	Positive directional movement.
DMI DI-	Negative directional movement.
ADX	ADX is a moving average of the directional movement index.
Price Skew	If the average of 20 days closing price is greater than 20 days Median price, it will be stated Up. If the average of 20 days closing price is lower than 20 days Median price, it will be stated Down.
RSI 14D	RSI measures the momentum of a security to determine whether it is in an overbought or oversold condition. If RSI 14 days is greater or equal to 70, it will be stated Overbought.
RSI OB/OS	If the RSI 14 days is greater or equal to 50, but lower than 70, it will be stated Positive. If the RSI 14 days is greater than 30, but lower than 50, it will be stated Negative. If the RSI 14 days is lower or equal to 30, it will be stated Oversold.
Price vs. Bollinger Band (%)	Position of the price compare to the Bollinger band in percentage